amazon business

Be Prepared for When Disaster Strikes

Procurement preparedness is essential for organizations providing disaster relief and recovery. The benefits of early planning and effective procurement preparedness will include responding more quickly and engaging in the recovery and reconstruction process. Every dollar counts during a time of need.

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Weather disaster events in 2022



According to VOAD and Candid, organizations are supporting through:

In-kind donations²

\$1.8 million

Monetary donations³

\$242 million

How nonprofits can use E-commerce sites to help

1

Use online donation tools

While some nonprofits provide financial support, others provide in-kind donation support. Nonprofits can scale their donation program by integrating with online stores, such as **Donation Driver** through Amazon Business. These integrations bring the convenience of eCommerce to the giving process, helping nonprofits expand audience reach, personalize communications, and simplify the giving process.

2

Fast and reliable shipping matters



In a time of need, every second counts. Procuring items from Amazon Business offers benefits like Same Day shipping, a Business Prime feature, on eligible orders. Manage your delivery preferences to receive your orders when it's most convenient. Nonprofits can also consolidate all shipments to arrive on the day of their choice through the Amazon Day shipping program.

3

Look for cost-effective quality items



E-commerce websites are often comprised of a <u>large number of third-party sellers</u> competing to win the featured offer, resulting in improved pricing and availability for nonprofits. Additionally, buyers are able to <u>request</u> <u>quotes</u> on eligible products when buying in bulk, further driving down cost and empowering nonprofits to stretch the funds further.